



CeBIT 2008

Hanover, March 4th-9th 2008

EXHIBITOR's PROFILE



TRADE NAME	ENSTA (PC4D) - Territories of Tomorrow - REUSSI
Address	32 Blvd Victor 75739 PARIS cedex FRANCE
Website	http://pc4d.org http://territories-of-tomorrow.org http://reussi.org

1. Presentation and main field of activity:

Originally founded in 1741, ENSTA (http://ensta.fr) is one of the top 10 institutes of higher education for engineering in France, and is part of SYSTEM@TIC PARIS-REGION French competitiveness Cluster. ENSTA is a partner (http://pc4d.org) in the Digital World Forum on Accessible and Inclusive ICT (http://digitalworldforum.eu), a FP7 project in the field of ICTs that started on January 2008. Territories of Tomorrows (http://territories-of-tomorrow.org) and REUSSI (http://reussi.org) are community partners associated to ENSTA for this project.





2. Objectives:

The <u>Digital World Forum on Accessible and Inclusive ICTs</u> core objective is to build roadmaps with stakeholders to leverage access to ICT in Developing Countries. Another goal is to strengthen EU competitiveness and to pave the way for strategic partnerships in view of gaining access to knowledge, developing standards and interoperable solutions.

ENSTA (PC4D) contribution is focused on exploring the mobile/laptop convergence, and on community building.

The Territories of Tomorrow Foundation strives to help local decision makers to conceive and implement ICTs in the cities and territories.

REUSSI goal is to assess and study the practices in the Information Society, and to make recommendations.

3. Interests for activities / field of business / potential collaboration...:

ENSTA PC4D (http://pc4d.org) is looking for collaboration and partnerships with manufacturers to help define the mobile/laptop convergence roadmap and to build strategic partnership towards this goal.

ENSTA PC4D and its community partners: the Territories of Tomorrow Foundation and REUSSI are looking for collaboration and partnerships with all stakeholders (International Organizations, Governments, Cities, Local Authorities) all over the world, to study ICTs practices and to help decision makers.

4. Interests for geographic areas: World.